Oregon DEQ Mission: 
...to be a leader in restoring, maintaining and enhancing the quality of Oregon's air, land and water.

**Oregon DEQ Strategic Directions**

**Consensus 2015 Vision and Operating Assumptions**

- Review Current AQ Program Components and Potential Options, Actions and Strategies
- Create 2015 Desired Program Elements
- Resulting Action Items: Consensus (Over 5 Budgets & 5 PPAs) (Who, What, When, Where, How) (A) Short (Transition Plan) (B) Long:
  - EPA PPA
  - Air Quality FY 05-07 Operating Plan Tasks/Initiatives
  - Regional and Lab Plans
  - Section Work Plans
  - Budget Allocations FTE & Equip.
  - Staff Work Plans

**Influence Factors 2015**

1. Will Oregon’s overall air quality be better, worse, or stay the same?
2. As a result, will we be in a non-attainment, attainment, maintenance, or prevention mode? What about improvements? If EPA changes health-based ambient standards, what mode will we be in?
3. What pollutants will be causing us problems, and to what extent?
4. What/where will be the sources of these pollutants?
5. How will we measure compliance/success?
6. How will population growth and the geographic distribution of wealth impact the AQ program?
7. How will “clean diesel” impact the AQ program?
8. How will climate change impact the AQ program?
9. What will be the impact of forest health initiatives and agricultural practices on air quality and the AQ program?
10. On the “environmental protection-economic development” continuum, where will Oregon be? Impact?
11. What, specifically, will our stakeholders be asking of us? Impact?
12. Where will EPA be, and how will changes at EPA impact us?
13. Will our financial resources be better, worse, or the same? Impact?
14. Will the efficiency surrounding our resource use be better, worse, or stay the same? Dedicated or flexible funding? Streamlining needed? Impact?
15. Will new technology create the need for more, less, or the same number of DEQ employees? Impact?
16. What will our internal decision-making protocol look like?
17. Will we be doing more, less, or the same amount of cross-program work? Impact?
18. To what extent will we be using a “watershed”/“geographic” approach? Impact?
19. Overall, where will we be on the “enforcement-regulation-permitting-technical assistance-education-incentive” continuum? Impact?
20. Will our current ratio of “externally mandated” to “problem-driven” work change? Impact?
21. What will ratio of “HQ” to “Region” to “Lab” work change? Impact?
22. What challenges will we be continuing to address? Impact?
23. What current challenges will we have fixed? Impact?
24. What new challenges will exist? Impact?
25. What strategies will we need to address those challenges? Impact?
26. Open Forum: (A) Impact of retirements; (B) Approach to securing resources, (C) Nothing new - streamline current; (D) Section V distinctions; (E) Other Agencies; (F) Funding; (G) Relevance; and (H) Metrics for Success.