

IMPARTIAL DISPUTE RESOLUTION SERVICES

Arbitrator * Mediator * Educator * Settlement Counsel * Special Master

ROBERT A. CREO

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PROFESSIONAL PRACTICE :

Mr. Creo has been engaged as a Mediator and Arbitrator in 100 to 200 cases each year since 1979. The substantive areas of practice include: Antitrust, Banking, Business, Civil Rights, Class Actions, Commercial, Construction, Employment, Environmental, Estates, Finance, Healthcare, Insurance, Intellectual Property, Partnership, Personal Injury & Product Liability, Professional Malpractice, Securities, Software, Sports & Real Estate.

As of September 1, 2004: Limited representational practice as consulting counsel, including settlement counsel, conducted via Counsel To Counsel LLC (www.keepyourcase.com).

EDUCATION:

J.D. 1977, Washington University in St. Louis
School of Law

- Washington University Law Quarterly Senior Editor
- Tied Scholar (three year full tuition scholarship and living stipend)
- Honor Council Member

B.A. 1974, Brandeis University
Waltham, Massachusetts

- Graduated Magna Cum Laude with Departmental Honors in History.

PROFESSIONAL AFFILIATIONS:

American Arbitration Association; American Bar Association Labor Law & Dispute Resolution Sections; Allegheny County Bar Association, Alternative Dispute Resolution, Labor & Health Sections; American Society for Training & Development; The Chartered Institute of Arbitrators; Conflict Resolution Center International; CPR Institute for Dispute Resolution; Industrial Relations Research Association; Inter-America Bar Association; Founding President of International Academy of Mediators; Mediation Council of Western Pennsylvania; National Academy Arbitrators; Pennsylvania Bar Association; Pennsylvania Council of Mediators; Society of Federal Labor Relations Professionals; and Society of Professionals in Dispute Resolution.

Mr. Creo is a mediator, arbitrator and educator. He is an Adjunct Professor at both Duquesne University School of Law and University of Pittsburgh School of Law. Mr. Creo is a member of the Faculty of the Istituto Carlo Amore which educates mediators in Italy. He has arbitrated or mediated over 3000 cases since 1979. He has mediated numerous serious injury/death claims, complex business transactions and cases involving multimillion dollar settlements. He has significant experience in litigation as both an advocate and neutral. He has been retained to serve as settlement counsel by law firms to negotiate complex and/or large claims on their behalf.

Mr. Creo served as a salary arbitrator for Major League Baseball and the Major League Baseball Players Association from 1991 to 1998. He also served as a grievance arbitrator for the National Football League and National Football Players Association to resolve disputes between the players and the clubs under the collective bargaining agreement from 1995 to 1998. He served as a neutral for the U.S. Senate Select Committee on Ethics, Office of Fair Employment Practices from 1992 to 1997.

Mr. Creo served as the first President of the International Academy of Mediators (IAM) from 1996 to 1999. He was also the IAM observer for the ABA Ethics 2000 Commission drafting sessions and NCCUSL Uniform Mediation Act.

Mr. Creo has served as a neutral for numerous dispute resolution organizations such as American Arbitration Association; CPR Institute for Dispute Resolution, Federal Mediation and Conciliation Service; JAMS.; National Association of Securities Dealers; National Mediation Board; Pennsylvania Bureau of Mediation; Pennsylvania Labor Relations Board; and United States District Court, Western District of Pennsylvania. He serves as a neutral for the International Council of Arbitration for Sport (ICAS) and the World Intellectual Property Organization (WIPO) Arbitration and Mediation Center, which are both headquartered in Switzerland.

Mr. Creo is recognized internationally as an educator in the fields of mediation and negotiation. He provides advanced training of Mediation Arbitration Professional Systems, Inc. (MAPS), New Orleans, Louisiana, United States Arbitration and Mediation Midwest and other organizations. He conducts basic and advanced mediator training for medical malpractice claims on a regular basis in Philadelphia for Health Care Resolutions. He also provides a series of workshops in Eastern Europe on an ongoing basis. He conducts workshops on negotiation skills for lawyers and other professionals. He also serves on the Advisory Editorial Board for CPR Alternatives.

Mr. Creo has implemented ADR programs for bar and realtors associations, hospitals, universities, corporations and other organizations and programs for resolution of employment claims.

Mr. Creo was named one of Philadelphia Magazine's 2005 Pennsylvania Super Lawyers. He was also recognized in the 7th Edition of Who's Who in American Education, December 2005.

Mr. Creo has published extensively on arbitration, mediation and dispute resolution, including: "Update on Medical Malpractice Mediation in Western PA" Allegheny County Medical Society, The Bulletin June 2005; "Comment, Standard for Effective Assistance of Counsel" Washington University Law Quarterly 504 (1976); "An Arbitrator's Power to Compel Testimony: Part I" Perspective, Labor Relations Press (Dec. 1982), Part II (Jan. 1983); "Arbitration of Wrongful Discharge Claims" Federal Bar Association, 2 Labor Relations Council Newsletter (Apr. 1983); "Duty of Fair Representation After Bowen" Federal Bar Association, 2 Labor Relations Council Newsletter (Oct. 1983); "Arbitration of Nonunion Employees' Discharge Cases" (Winter 1984); "A Day in the Arbitral Life" Perspective, LRP Publications (June 1987); "Federal Arbitration Advocate's Handbook" 2nd Ed. (1993); "An Essay on Professionalism: The Portrayal of Lawyers in Popular Fiction" Pittsburgh Legal Journal (Jan. 1998); "A Dialogue on Mediation" ACBA (Feb. 1999); "How a 'Blind Trust Method' Resolves Multi-Defendant Cases" 17 CPR Alternatives (Sept. 1999); "A Pie Chart Tool to Resolve Multiparty, Multi-Issue Conflicts" 18 CPR Alternatives (May 2000); "Establishing the Bargaining Model" CPR Alternatives (Fall 2001); "The Mediation Process" Computer Based CLE, Bisel Company (Jan. 2003); and "Mediation 2004: The Art and the Artist" 108 Dickinson Penn State Law Review 1017 (2004.); Mediators on Mediation, Christopher Newmark and Anthony Monaghan, eds., (September 2005), *Robert A. Creo wrote Chapter 18, Business and Practice Issues of US Mediators*; The Master Mediator, a monthly web column found on The CPR Institute for Dispute Resolution website at www.cpradr.org.