



Bridging The Gender Communication Gap

In today's world the number men and women in the workplace is nearly identical. With the shift to a workplace populated by both men and women, gender issues can complicate co-worker relationships. It is important to understand why women and men generally communicate and express emotion differently. In the workplace, these differences have the potential to undermine employee and, ultimately, organizational effectiveness. Strong, productive working relationships enhance employee retention and corporate growth. In this workshop, participants will learn to:

- Appreciate the differences in gender communication
- Understand how women and men *generally* communicate differently
- Identify obstacles blocking effective cross-gender communication at work
- Explore how culture influences gender communication
- Understand how men and women express emotion
- Develop strategies for effective cross-gender communication in the workplace